

# How might changes in technology influence buildings for the 21<sup>st</sup> century law school

Creating eLearning Environments
From the Convergence of
Computing, Communication, and Cognition

#### Jack M. Wilson

J. Erik Jonsson Distinguished Professor of Physics, Engineering, Information Technology, and Management

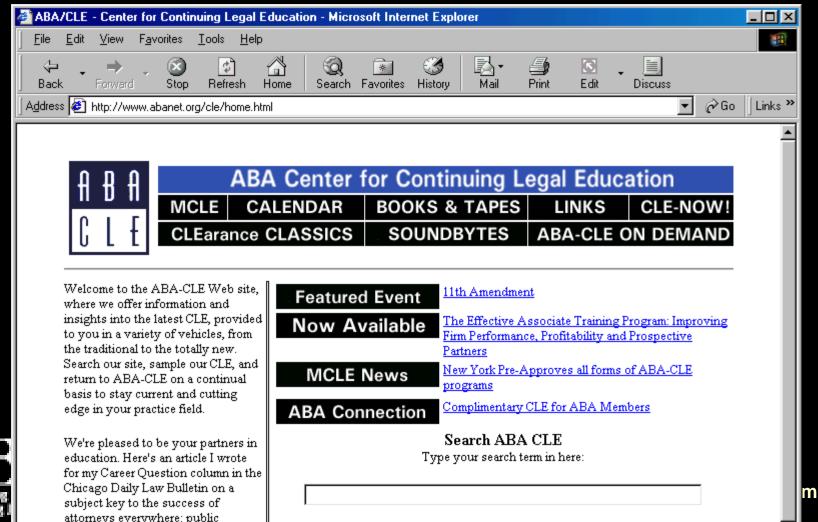
Chairman of the Board, LearnLinc Corporation



#### Learning: The Killer App



• Is Learning the "Killer App" of the next generation of computing?



#### **Evolution of Computing**



- First we thought the PC was a calculator
- Then we thought it was a typewriter
- with multimedia we thought that it was a TV
- Now, with the World Wide Web..... we've realized it's a brochure.
  - ...... Douglas Adams, Author Hitchhiker's Guide to the Galaxy





- It is the worlds best communication tool combined with what will be the
- World's Largest Library
   Creating the First and Only
- Global Continuous Learning Environment



# Relentlessly changing the way we

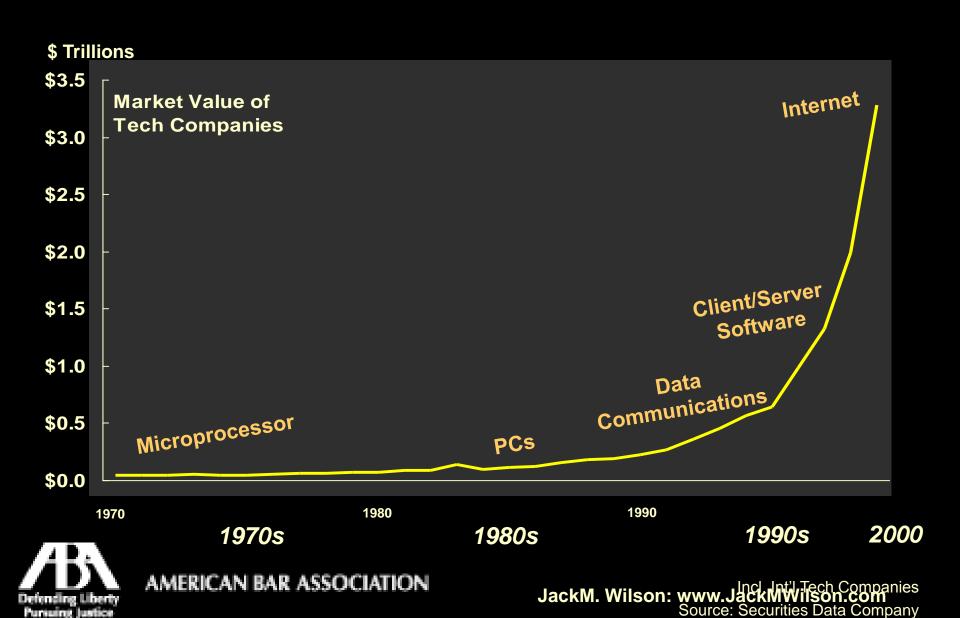


- Labor
- Live
- Love
- and Learn



#### The Internet Tsunami





## Changing the landscape of LearnLinc

industry

Top 40 US-Traded Tech. Comp.			
4/9/1999 Market Value (\$B)		4/9/1999 Market Value	e (\$B)
* Microsoft	469.7	* TSMC	32.1
Intel	204.8	* SAP	31.1
* Cisco Systems	189.7	* Amazon.com	30.1
IBM	167.5	EDS	26.1
* America Online	159.2	* Auto. Data Processing	25.9
* Lucent Tech.	158.6	Applied Materials	23.8
* Dell	105.8	* eBay Inc.	23.0
Nokia	80.4	* Tellabs	21.4
Hewlett-Packard	69.0	* Ascend Communications	20.6
* EMC	66.1	* At Home Corp.	20.3
* Sun Microsystems	53.2	* Computer Associates	18.9
Motorola	49.5	* First Data Corp.	18.2
Northern Telecom	49.0	* STMicroelectronics	16.1
Ericsson	45.5	* Micron Technology	11.3
Texas Instruments	42.1	* Priceline.com	11.1
* Compaq	40.9	* Gateway 2000	10.9
* Yahoo!	40.8	* E*Trade Group	10.8
Siemens	40.6	Computer Sciences Corp.	9.3
Xerox	39.0	* Linear Technology	8.7
* Oracle	37.8	* 3Com	7.8



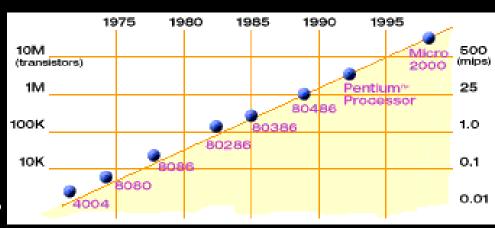
\* IPO since 1980

Source: Frank Quattrone **Credit Suisse First Boston** 

#### Wilson's Favorite Laws!



Moore's Law:
 CPU performance doubles every 18 months



- Bandwidth law: Bandwidth is doubling even faster!
- Metcalf's Law: the value of a network scales as n<sup>2</sup> where n is the number of persons connected.





 OLD Paradigm: Physical Capital / Resources

- NEW Paradigm: Knowledge / Intellectual Capital
  - Frank P. Quattrone
     Managing Director
     Head of CSFB Technology Group
     Credit Suisse/First Boston



## Why we are running so hard LearnLinc



- The Internet's pace of adoption eclipses all other technologies that preceded it.
  - Radio was in existence 38 years before 50 million people tuned in;
  - TV took 13 years to reach that benchmark.
  - The Internet crossed that line in 4 years, once it was opened to the general public.





- In 1994, 3 million people were connected to the Internet. By the end of 1997, more than 100 million people were using the Internet.
- Internet Traffic is doubling every 100 days.
- registered domain names grew from 26,000 in July 1993 to 1.3 million in July 1997.
- Over same period, the number of hosts expanded from under 1.8 million to 19.5 million.



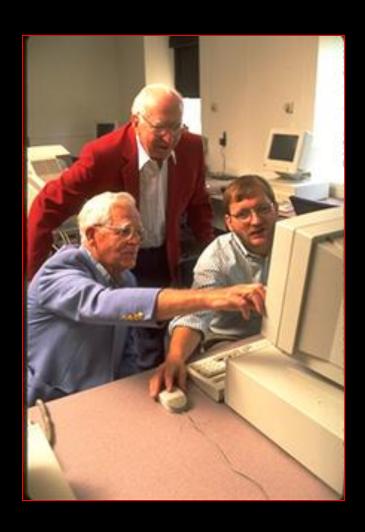
## Internet Tsunami-what next? Learn Linc

- Consumer electronics companies, media giants, phone companies, computer companies, software firms, satellite builders, cell phone businesses, Internet service providers, television cable companies are aggressively investing to build out the Internet.
- Within the next five years, the vast majority of Americans should be able to interact with the Internet from their television sets, or watch television on their PCs, and make telephone calls from either device



#### The Forty Year Degree



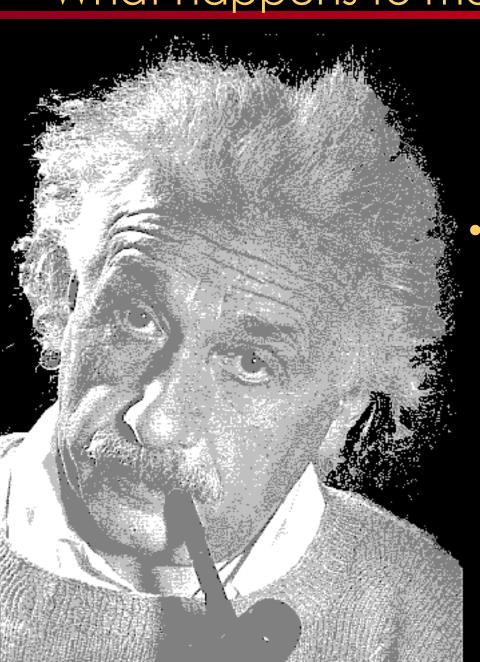


- Chris Galvin, President Motorola:
  - We are not hiring any more graduates with four year degrees.
  - We want employees with forty year degrees
- Every graduate needs a lifetime warrantee!



## What happens to me?

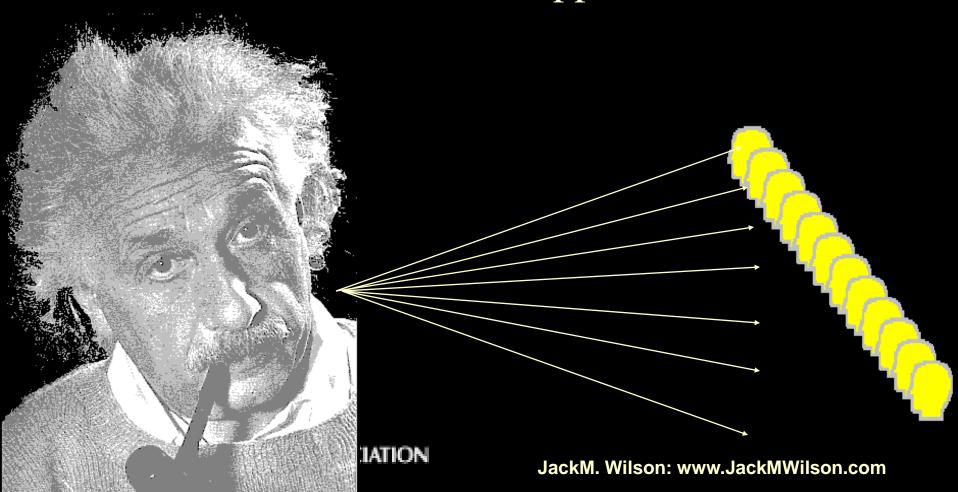




Will the Web or a CD-ROM Replace your <Blank> Instructor?

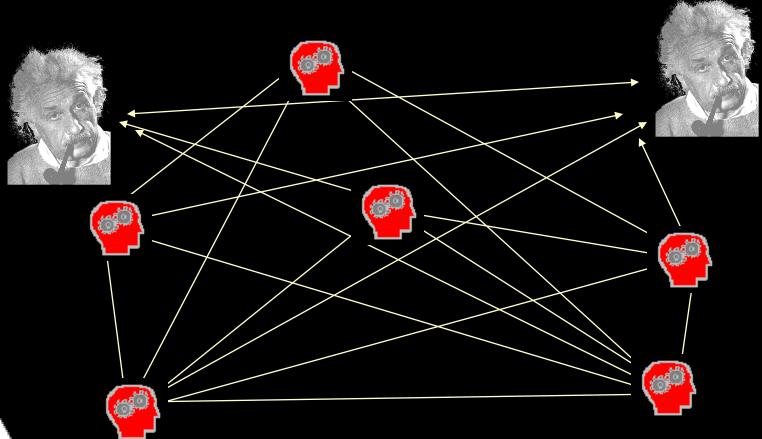


• The mainframe approach





Distributed Collaborative Model





Faculty working very hard while the students listen (rest?).





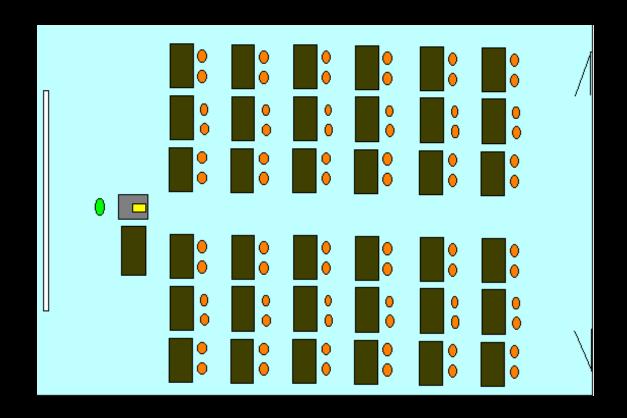
Students working very hard while the faculty listen (rest?).

Faculty working very hard while the students listen (rest?).



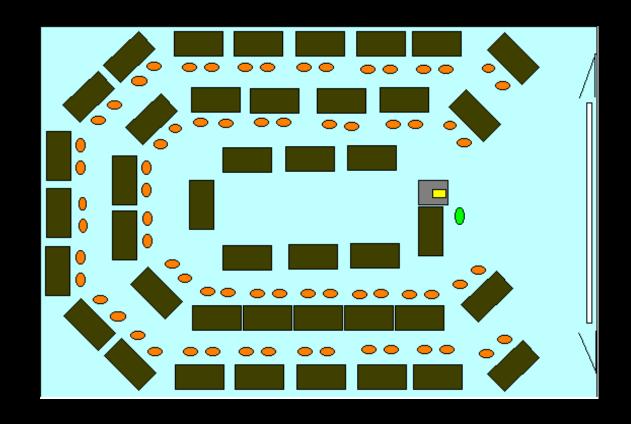
## The Traditional Classroom LearnLinc













#### The Studio

## **Learn**Linc

#### **Traditional**

- Credit Hours: 4
- Contact Hours 6
  - 2 Hours Lecture
  - 2 Hours Recitation
  - 2 Hours Lab

#### Studio

- Credit Hours: 4
- Contact Hours 4





#### The Studio Classroom

## **Learn**Linc

- Hesburgh Award 1995
- Boeing Award 1995
- Pew Prize 1997
- Pew: \$8.8 Million in 1999.





ckM. Wilson: www.JackMWilson.com



- Texts
- Interactive Texts
- Access to Databases
- Full Motion Video
- Data Acquisition/Analysis/Visualization
- Collaboration
- Live Links to Experts



#### Distributed Cognition



- The "Client-Server" model.
- Connecting students, instructors, and resources into a rich interacting community of learners.
- Peer Teaching
- Cooperative Learning
- Student-student as well as student-instructor and student-resource interactions
- Synchronous as well as asynchronous
- Video/Audio/ and Multimedia interactions
- The real "World Wide Web"





- 10 Years +
- '93 Telecon "Best Distance Learning Program"
- '96 USDLA Industry-University Collaboration
- 1066 Students in Credit/Degree Courses(S99)
- Several hundred more in short courses
- Bringing education to the workplace
  - (GM, IBM, Lockheed Martin, AT&T, Lucent, Con Ed, GE, UTC, Pratt & Whitney, Ford, Intel, Applied Materials, Matsushita, Bugle Boy, Albany International, Key Bank, +++++



#### Technologies in Use



- Satellite Video
- ISDN Videoconferencing
- CD-ROM Creation
- Mail out materials
- World Wide Web materials
- ILINC LearnLinc
  - Desktop Video (multicast)
  - Network based materials management
  - Classroom management
- Software Spin Off: ILINC



#### The Scale of Change









**Satellite** 

VideoConferencing

**Desktop Live-OnLine** 



## Why not pure asynchronous training?

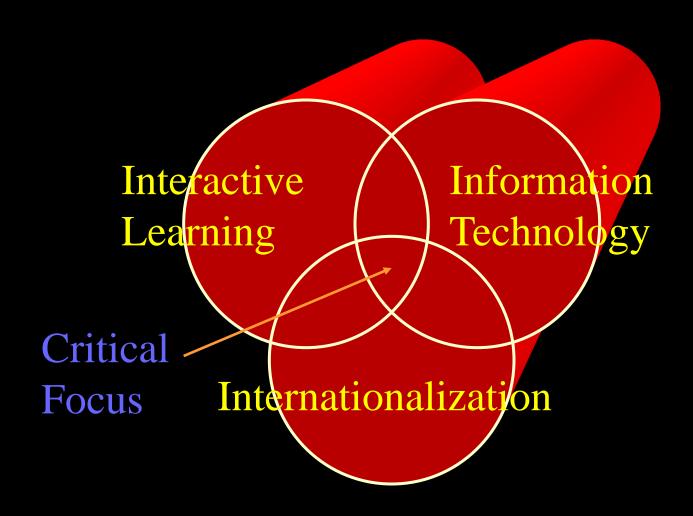


- The mantra is "anytime any place training."
- Why not just put everything on the web and let everyone learn on their own?

- Because it does not work in many cases.
  - Asynchronous Learning may work in cases:
    - highly motivated learners
    - discretionary (non mission critical) learning
  - Can asynchronous be part of the mix? YES!
  - 80/20 model of asynchronous/synchronous ed.









#### Success Story-LearnLinc



- ILINC LearnLinc distributed learning system
  - Video-audio-collaboration-synchronous-asynchronous
- founded in 1994 by one faculty (Wilson) and two alums (Bernstein and Usluel)
- RPI Research joint with AT&T and Bell Labs
- Began in incubator
- Moved to Tech Park
- Bootstrap start-up and two rounds of venture including one with Intel.

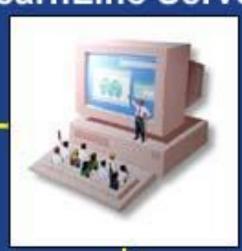




#### Instructor PC

#### LearnLinc Server

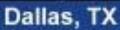




#### Internet / intranet

#### **Student Workstations**









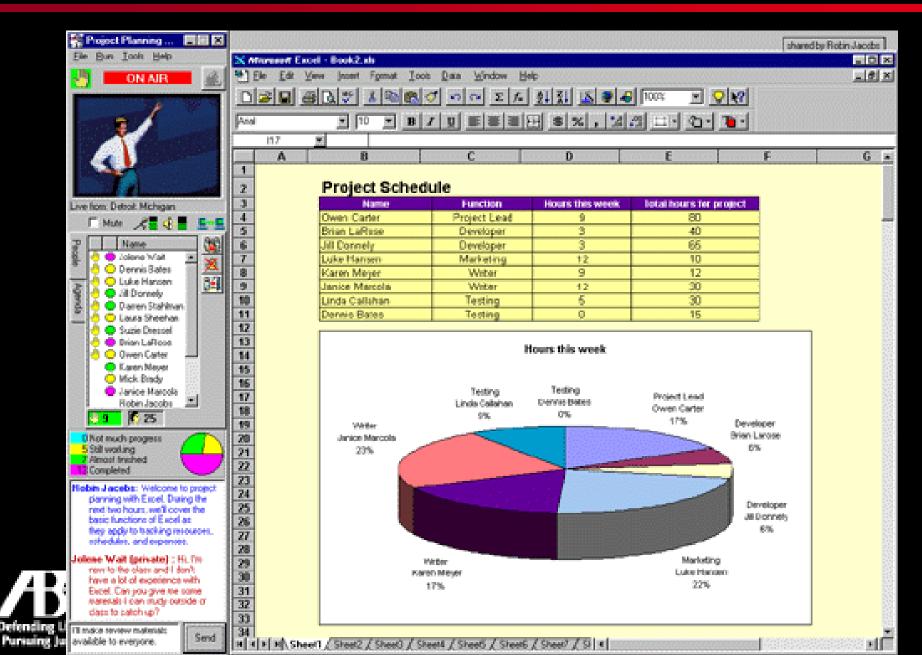
Anaheim, CA





#### Instructor Screen







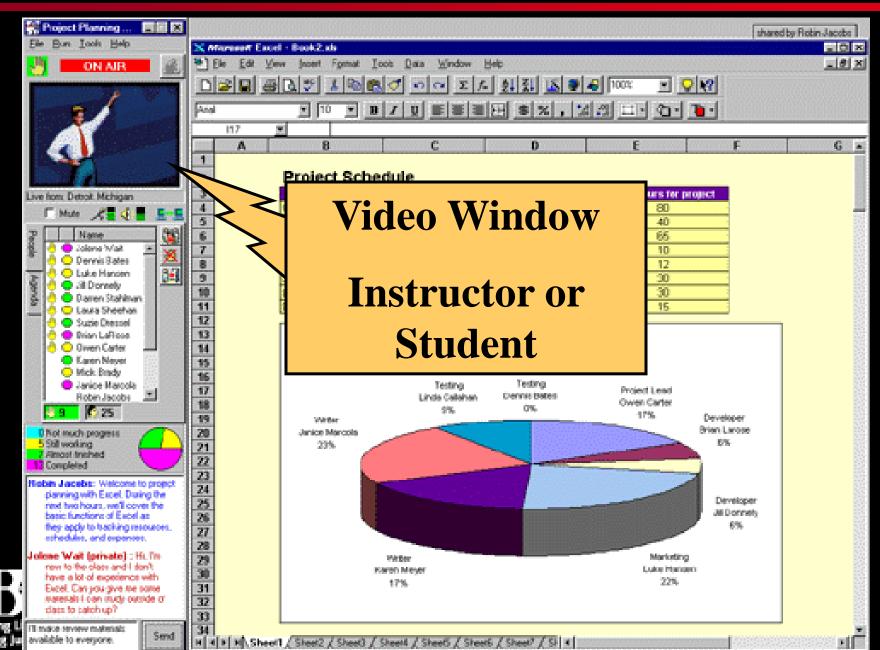
LearnLinc Student





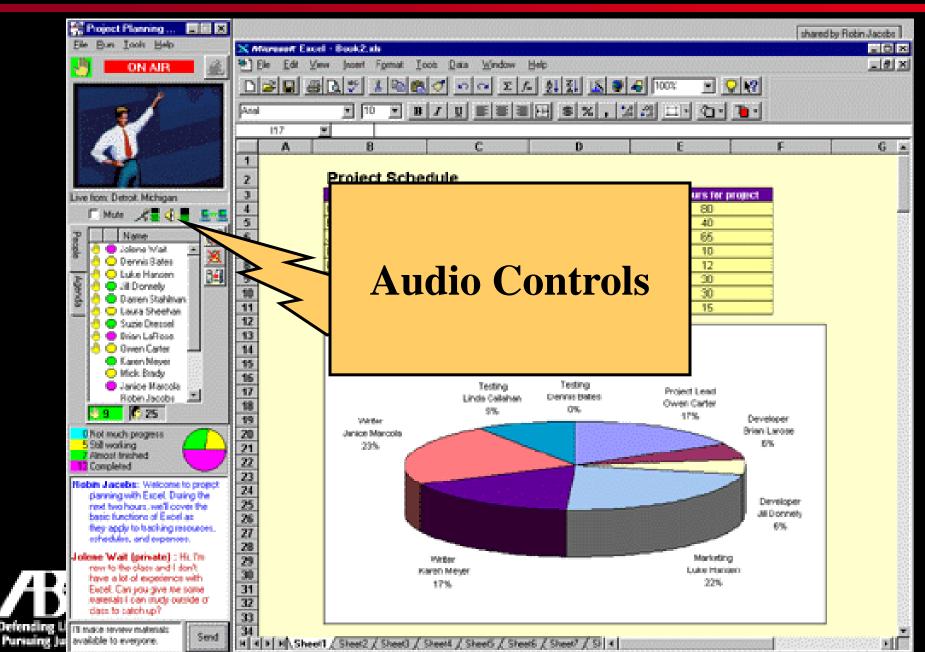
#### LearnLinc Instructor





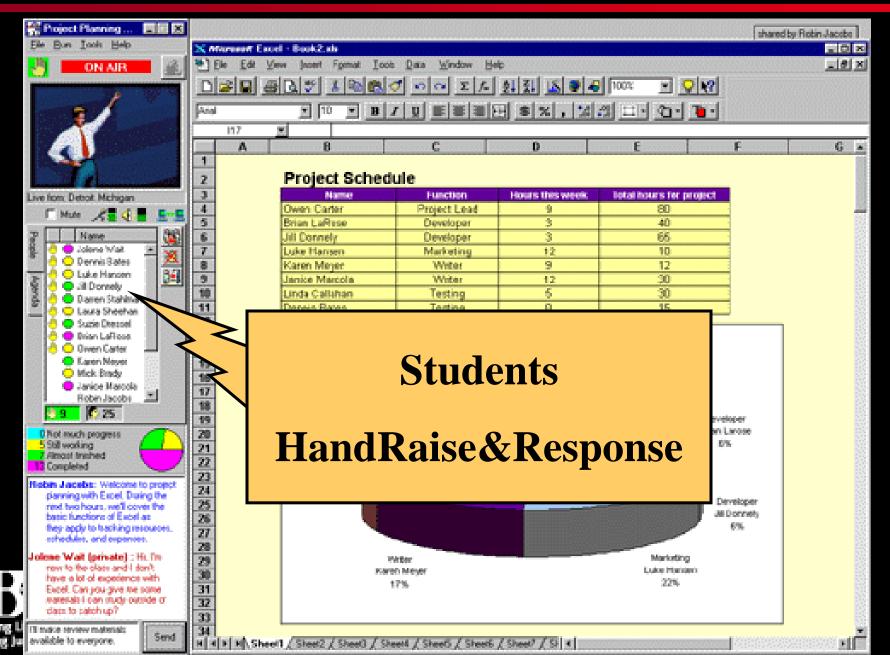
#### LearnLinc Instructor





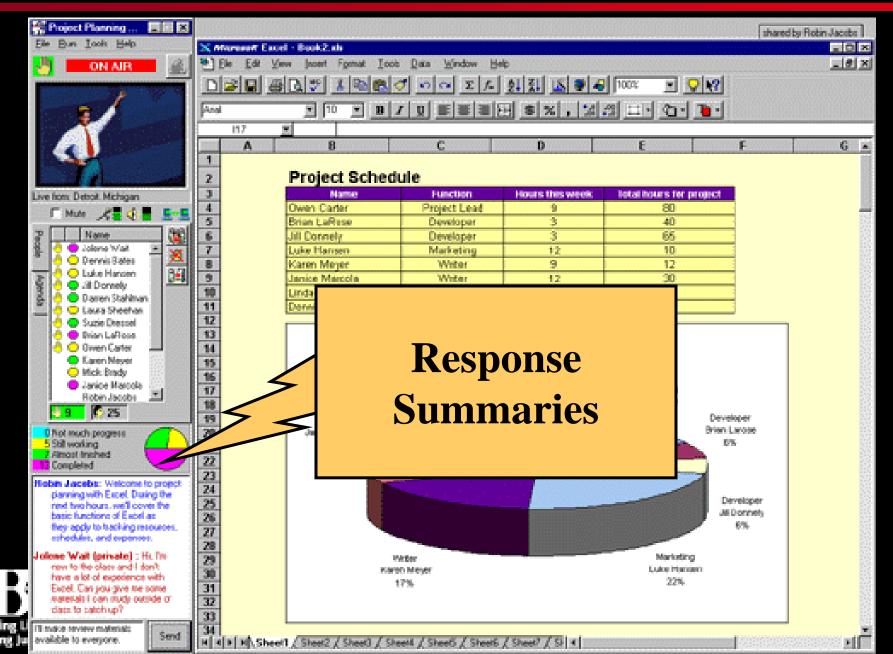
#### LearnLinc Instructor





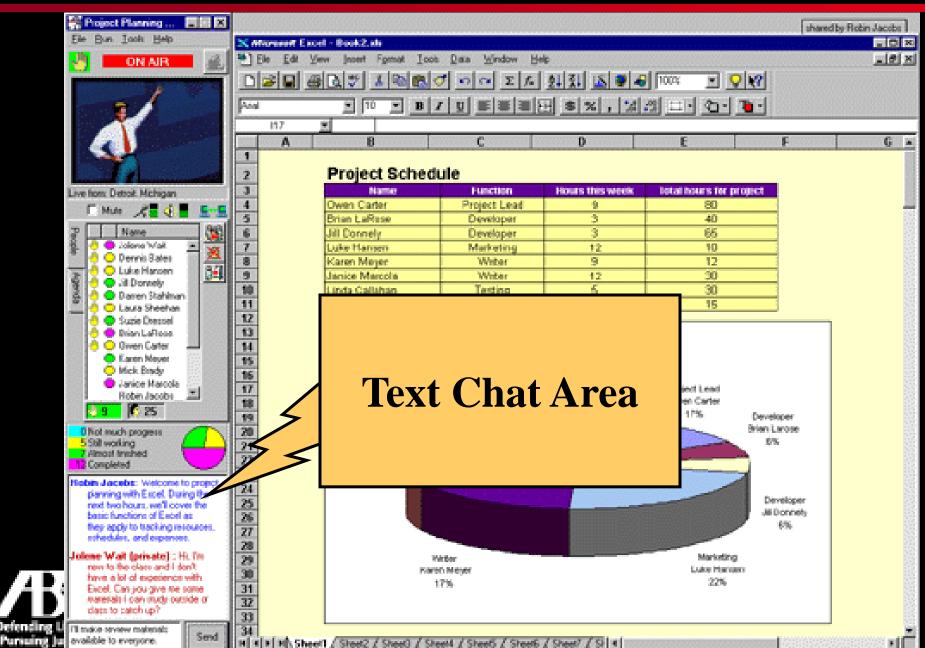
### LearnLinc Instructor





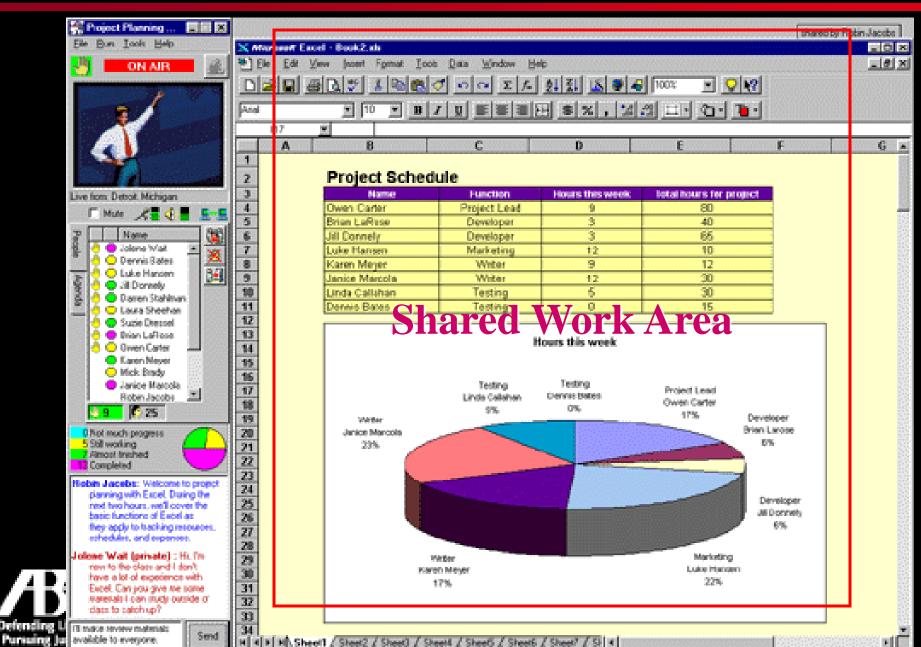
### LearnLinc Instructor





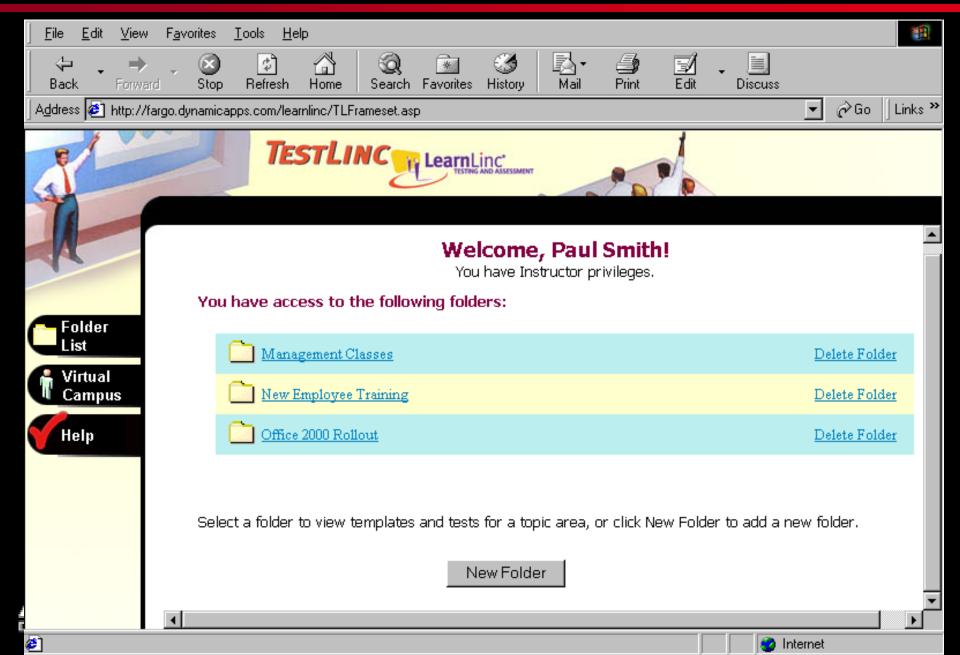
### LearnLinc Instructor





### TestLinc





### Tutorial



Test: 2/29/2000 Employee Orientation Test

This test uses the Orientation Test Template

#### **Testing Options**

- ✓ Limit test to 60 minutes
- Random question order

Number of times student can take test:



Students can access this test...

Starting

Month D

onth Day

Year

Time

2000 🕶

16:24

But not after

Month Day

Year

Time 16:24

2000 💌

### **Grade Posting Options**

- Don't show results
- Show final grade only
- Show grades by guestion
- Show grades and answers

Show results after:

Month D

Day

Year

Time

2000 🔻 16:24

Review grades before posting



Publish

Cancel

## Student Results



Test: Office 2000 Overvier	W
----------------------------	---

	Karen Ling					
Question	Correct Answer(s)	Student's Answer(s)	Points Available	Points Awarded		
Microsoft Office 2000 includes which of the following standard software applications?	1. Word 2000	1. Word 2000	20	20		
	2. Excel 2000	2. Excel 2000				
	4. FrontPage 2000	4. FrontPage 2000				
The "desktop" is a metaphor used to represent an important part of your computer's graphical user interface (GUI).	True	True	20	20		
The Microsoft Office 2000 software application that you can use for word processing is called	Microsoft Word Word	Word	20	20		
. Microsoft Excel, another Office 2000 software application, is used to create	spreadsheets forms graphs	graphs				
. To create your corporate intranet site, you could use	Microsoft FrontPage FrontPage	FrontPage				



### Record book













#### Test: Office 2000 Overview

Click a student name to review individual test results.

Student	Date/Time Completed	Duration of Test (minutes)	Total Points	Awaiting Grade	
<u>Arman Stattic</u>	3/2/00 9:13:37 AM	1	80	No	Delete Result
Bernice Campollini	3/2/00 9:37:12 AM	5	60	No	Delete Result
<u>Brian Mann</u>	3/2/00 9:22:39 AM	8	100	No	Delete Result
Jude Sages	3/2/00 9:41:10 AM	1	80	No	Delete Result
Karen Ling	3/2/00 9:38:47 AM	0	100	No	Delete Result
<u>Pamela Fraser</u>	3/2/00 9:29:51 AM	2	73	No	Delete Result
<u>Rumi Platek</u>	3/2/00 9:42:58 AM	0	100	No	Delete Result

Done

View Statistics



### The Virtual Classroom





- Hand-raising
- Floor passing
- Annotation
- Q and A
- Feedback
- Application sharing
- On-line testing and student record keeping



### Vision: the virtual

# **Learn**Linc

### classroom

- Student Centered
- Web of instructors, students, and resources
- Studio model of instruction
- Peer teaching
- Live video and audio plus canned multimedia
- Synchronous (~20%) & Asynchronous instruction
- Lowered unit cost of instruction





- High Bandwidth Internet (Internet II etc.)
  - Video
  - Audio
  - Collaboration
- Regular Internet
  - Audio
  - Collaboration
  - May combine with satellite or ISDN video



### NTU-Rensselaer Course



- Satellite broadcast
- Hands On Exercises
- Synchronous Tutoring
- Asynchronous support







### Hands-On World Wide Web

- Feb 10 & 17, 1998
- 8000 participants
- 500 sites
- Most successful NTU course ever
- "The future of satellite based education."
  - Lionel Baldwin, President, NTU





- Survival Skills for Astrophysics
- Professor Chun Ming Leung
  - Graduate Students in Astrophysics
    - Video/Audio/ LearnLinc Web Data Conf.
    - Both ISDN and Internet connection
    - 7 am Eastern (6 Hong Kong)
    - Student Collaborative Presentations
    - One Semester length



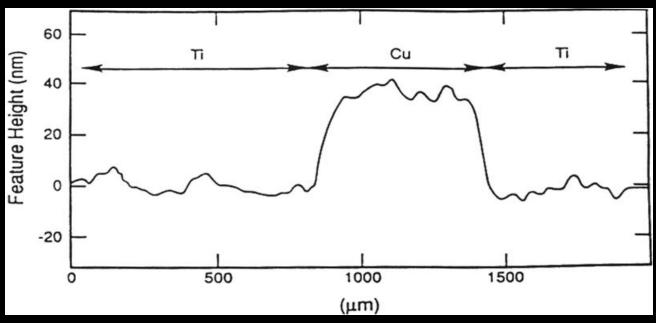


- RPI/Intel/Applied Mat./ Matsushita/IBM
  - New York; Osaka, Japan; California; Arizona; Texas
- Murarka, Schowalter, Duquette
  - (Introduction to Copper Metalization)
  - (Wall Street Journal article)
- Month long course to engineers and scientists in the workplace.
- Video/Audio/LearnLinc Web data Conf.
  - ISDN and Internet
  - ProShare, PictureTel, Panasonic multipoint



dishing





 Profilimeter trace showing dishing of the titanium liner relative to the adjacent recessed copper metal. An electrochemical interaction between the copper metal and the titanium accelerated the normally low polish rate of titanium to produce the negative



- Few high school students studying math & physics
- Lack of qualified teachers
- Rural and inner cities are particularly bad
- Solution:
  - LearnLinc used to teach physics over the network
  - Funded by:
    - AT&T
    - Lucent
    - Bell Atlantic
    - IBM



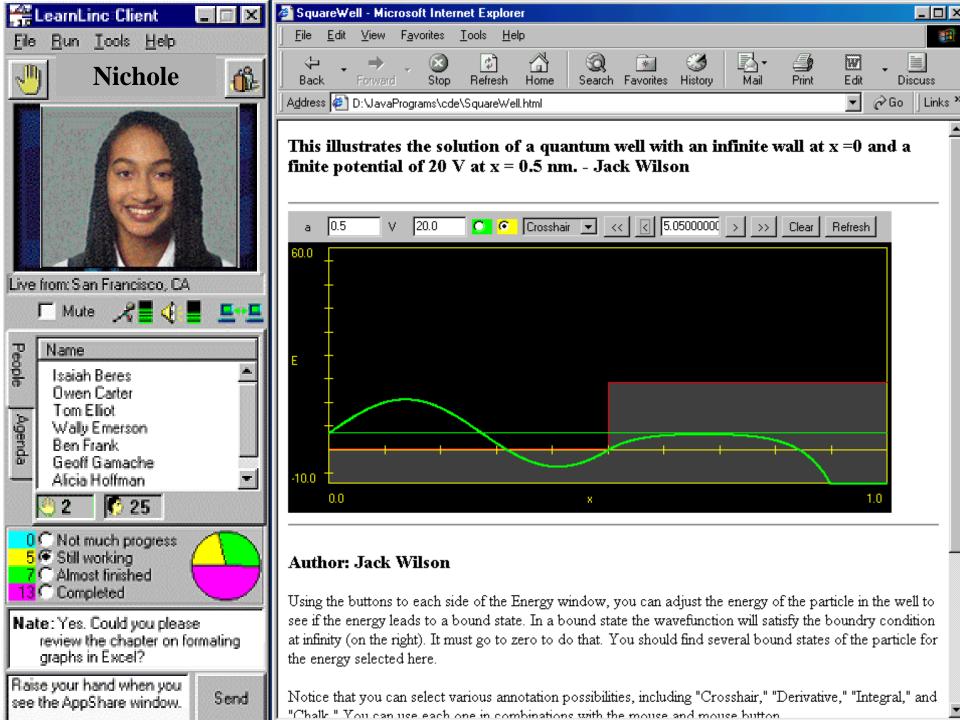
## Remote Physics Course



- Introductory Calculus Physics
- Delivered via ILINC LearnLinc
- Cobleskill High School in rural upstate NY
- Collaborative between the physics teacher at Cobleskill and faculty and graduate students

at Rensselaer







Dr. Jack M. Wilson

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http://www.LearnLinc.com

http://lallyschool.rpi.edu/Wilson



Pursuing Justice

The End

JackM. Wilson: www.JackMWilson.com

# Albany International Paper LearnLinC



- Management and Technology
  - Gene Simons
  - North America
  - South America
  - Europe
  - Australia
  - Asia
- Face to Face first then PictureTel and Web





### MapInfo



- Founded by four undergraduates and staff member
- \$60.6 million in 1998 rev.(1999 \$70 M est.)
- NASDAQ Stock
- Develops desktop mapping software
- Offices in Beijing and Hong Kong
- Research with campus on software design collaboration across distance and culture

