Business Model Canvas Company Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Preparer Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Key Partners | Key Activities | Value Proposition | Customer Relationships | Customer Segments |
|  | Key Resources |  | Channels |  |
| Cost Structure | Revenue Streams |